

The Spartanburg Fringe Festival Performer Guidelines

The Spartanburg Fringe Festival is a new summer festival that celebrates new works by emerging and established performing artists in Spartanburg and the Upstate, including theatre, music, dance, comedy, spoken word, film, and more.

Part “Fringe” and part-“Spoleto,” the Spartanburg Fringe Festival runs June 1-June 29 at the West Main Artists Co-Operative (WMAC) and other venues throughout downtown Spartanburg. The Festival is headlined by a number of WMAC members and other guest artists/groups and will showcase the incredible art - the original, the outlandish, the innovative, and the provocative - being produced right here in the Upstate.

The Spartanburg Fringe Festival’s mission is to create an open and accessible platform for artistic expression of all kinds. Festival participation is by application and with a few first come, first serve “early bird” slots. The festival is uncensored - content is entirely up to the artist, experimentation is encouraged. The festival is inclusive - artists from a variety of cultural perspectives, artists from underrepresented communities, and artists presenting work that is culturally specific and geographically diverse, are encouraged to apply.

Type of Performances:

1). **SHORT:** Performance work that is 5-30 minutes in length. These pieces are fully-developed (e.g. one acts plays, interactive installations, multimedia performances, etc.). They will be paired with others to create a full length ticketed performance. Artist portion of ticket sales will be split among the various acts booked.

2). **FULL LENGTH:** Performance pieces that are 45-60 minutes in length and are fully-developed pieces. These works are expected to be of the highest quality and will be promoted as complete works in their own right. Artist portion of ticket sales will be for this act only.

APPLICATION PERIOD

Send your application proposal **by MARCH 31, 2019:** To apply, email your brief resume, project info, length, description, technical needs, links to videos, websites, reviews, scripts, etc. to Sandy Staggs at festival@spartanburgfringe festival.com.

NOTIFICATION - Notification to artists about acceptance into the festival will occur by April 10, 2019.

PARTICIPATION FEE - The Spartanburg Fringe Arts Festival does not charge any application fee. If accepted into the festival, there is a \$25 Participation Fee.

CONTRACT - Performers must sign a contract with stated guidelines and expectations and return to Fringe staff, along with the \$25 participation fee, and a completed W-9 Form, no later than April 30, 2019.

PROMOTIONAL PHOTO/ARTWORK – Companies/Performers will send a promotional photo or artwork, a 50-70-word description of their performance piece and a 50-word Artist or Company Bio no

later than April 15, 2019 .This artwork and description will be used for the Fringe Guide and website and is absolutely critical.

POSTERS/HANDBILLS - Each artist will need to design their own poster or handbill using the Spartanburg Fringe logo and sponsor logos. This will be sent to you upon acceptance into the Festival. Be sure to include your venue, dates, times, ticket prices, and website on your poster or handbill.

SCHEDULE -The Festival will provide you a performance schedule by May 10, 2019 that will include 1 to 4 performances, depending on your show slot.

SOUND & LIGHTING – The Festival will provide a sound /lighting technician and House Manager. Our venue spaces have limited technical capabilities. Artists should plan to bring all necessary connector cords and laptops if needed for their piece. Musicians should plan to bring audio equipment, etc. You may provide a Stage Manager who knows your show and can work with the House Technician during rehearsals and performances.

ADDITIONAL TECH / PROGRAMS: Performers will provide their own scenery, costumes, music, props, etc. If you have a printed program for your piece, you may bring copies to your show.

PUBLICITY - Information about your act will be published on the festival website, press releases and in the festival guides. The Festival will provide publicity (radio interviews, posters, mailings, newspaper articles, etc.) for the overall Festival.

SHOW PROMOTION - Each contracted artist is required to promote their own show via flyers and social media (Facebook, Twitter, Instagram, etc.). We also encourage artists to do their own press releases, email friends & family, share their Facebook events and invite guests. Please share any press releases with the Festival staff.

VIDEO AND PHOTOGRAPHY - Your photographic or video image may be captured for our use as marketing material for the Festival.

BOX OFFICE/CONCESSIONS: All Box Office sales & concessions at WMAC are operated by Festival Staff.

GUEST TICKETS - Each accepted act will receive 4 Guest Tickets for the artist and/or group to distribute as they see fit for people to see their own show. This is 4 tickets total for each act, not for each performer in the act.

ARTIST COMPS TO OTHER SHOWS - Each performing artist listed in your contract will receive an Artist Comp ticket for one FREE admission to another festival show of their choice. The Artist Comp ticket is a standby ticket and can be used only if seating is available.

ARTIST PAYMENT - Ticket Sales for each paid event will be split between the Artist(s) (75%) and the Festival (25%) to cover expenses (venue rental, tech costs, marketing and promotion, etc.).

Acceptance of a performance spot in the Spartanburg Fringe Festival indicates that you have read and agree to the above Performer Guidelines.